

Raising A Reader

Grant Writing/Marketing Tool Kit



Overview of Toolkit

The following documents are all located on our Online Affiliate Network and can be accessed by clicking on the corresponding links.

Grant writing:

- ★ Sample Grant Language
<http://www.raisingareader.org/documents/resources/Sample%20Grant%20Language.pdf>

Marketing:

- ★ RAR Program Overview
<http://www.raisingareader.org/pdfs/RAR%20Program%20Overview.pdf>
- ★ Parent Quotes
<http://www.raisingareader.org/documents/resources/Parent%20Quotes%20about%20RAR.pdf>
- ★ Testimonials
<http://www.raisingareader.org/documents/resources/Testimonials.pdf>
- ★ RAR Program Costs
<http://www.raisingareader.org/documents/resources/2009%20RAR%20costs%201.09%20community.pdf>
- ★ About the RAR Book Collection
<http://www.raisingareader.org/documents/resources/About%20Our%20Collection.pdf>

Additional Program Documents:

- ★ Sample Coordinator Job Descriptions
<http://www.raisingareader.org/documents/resources/Sample%20Coordinator%20Job%20Descriptions.pdf>
- ★ Mini-Grant Application for Implementation Agencies
<http://www.raisingareader.org/documents/resources/Mini-Grant%20Application.doc>

Documents specifically for Head Start Programs:

- ★ Alignment Summary for RAR and Head Start Alignment (*UPDATED*): This summary document overviews RAR's efforts to demonstrate how RAR and Head Start align and results supporting RAR's impact. It includes the links to the alignment documents themselves: Federal Head Start Program Performance Standards and Raising A Reader; Head Start Child Outcomes Framework and Raising A Reader Program.
<http://www.raisingareader.org/documents/research/Alignment%20Summary%20-%20Head%20Start%20and%20Raising%20A%20Reader.pdf>
- ★ Head Start Case Study: Provided by Child Start, Inc. our Napa, CA affiliate, this case study highlights the compelling story of Raising A Reader's impact on one Head Start mother turned teacher.
<http://www.raisingareader.org/documents/resources/Head%20Start%20Case%20Study.pdf>
- ★ *Children and Families* Magazine article: Featured in the fall edition of the National Head Start Association's publication, this Raising A Reader article highlights our work with helping parents overcome barriers to the shared book experience.
<http://www.raisingareader.org/pdfs/Head%20Start%20Article%20-%20Children%20and%20Families.pdf>

For questions, comments, or assistance, please contact:

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