

# Parent Quotes

# Raising A Reader®

## Mission

The Raising A Reader mission is to foster healthy brain development, parent-child bonding and early literacy skills critical for school success by engaging parents in a routine of daily "book cuddling" with their children from birth to age five.



## Raising A Reader National Headquarters

1700 S. El Camino Real  
Suite 300

San Mateo, CA 94402

Phone: 650.581.4300

Email: rarinquiry  
@raisingareader.org

[www.raisingareader.org](http://www.raisingareader.org)

## What parents are saying about Raising A Reader...

"My kids are learning to love reading because of the program."

★ ★ ★

"I think RAR is great because some parents may not think about reading to their child, but when they bring home the Red bag it's a reminder, and once I start with Tai\* he wants more, more, more."

★ ★ ★

"My daughter has and does talk a lot more now that we take time to read to her."

★ ★ ★

"I liked the variety of books that she has brought home each week. She gets excited to see what kind of books are in the bag each week. I like watching her try to read them after we have read them together."

★ ★ ★

"Elisa\* wouldn't sit still to be read to until she started bringing home what we called homework from school."

★ ★ ★

"This is an exceptional program! The quality books with lovely illustrations and diverse subjects made reading to our children more fun for us and exposed us to several books we weren't aware of. Thank you so much."

★ ★ ★

"Wow! Now when we go to the store he wants a book and not a toy. Thank you very much!"

★ ★ ★

"Rodney\* really looks forward to bringing his books home every week. I think it has also helped teach him some responsibility because he has to remember to take his books back on Mondays so he can get his new books."

★ ★ ★

"My child loves to be responsible for her own books. Makes her feel like a big girl."

★ ★ ★

"Having new books every week has been wonderful! Nathaniel\* and his 2 year old brother are much more enthusiastic about reading time. Thank you so much for this great program. Mom and dad have also appreciated having new reading material - it has made sharing books with our children more fun."

★ ★ ★

"I want you to know that your program is awesome. It's great for every child to have books they can bring home to share with their family."