

Raising A Reader's 5 Anchor Behaviors

Child drives the process



Parents learn and engage in "read-aloud" strategies



Book bag delivery system is turnkey



Program Implementers are trained to communicate early literacy strategies to parents



Children and parents get to know their local library

Raising A Reader's Theory of Change

IF...

- ★ **Children drive the process** and the Red Book Bag and books become a favorite toy;
- ★ **Program Implementers learn how to train parents** in advanced read-aloud strategies and early brain development;
- ★ **The book bag delivery system is turnkey:** a simple sustainable routine that is easily managed in a number of diverse settings;
- ★ **Parents learn and engage in “read-aloud” strategies** and develop a regular routine of book cuddling;
- ★ **Families get to know and use their local library**, drawn in by their child and the power of the Blue Library Bag;

THEN...

- ★ **Children benefit from healthy brain development, family bonding, and increased early literacy skills – all proven elements for lifetime success! They enter Kindergarten with a love of books and ready to learn to read.**