



Printed from: *Boston Herald* (<http://bostonherald.com>)

Herald, Barnes & Noble join forces to promote literacy

Saturday, November 23, 2013 -- Karen Beckwith

Books
Local Coverage

Saturday, November 23, 2013

Author(s):

Jill Radsken
Tenley Woodman

The scene was merry and bright at the Burlington Barnes & Noble last night, as the bookstore chain and the Boston Herald teamed up to give the gift of literacy to Massachusetts families.

Barnes & Noble kicked off its holiday book drive by presenting the Herald's non-profit Mass Literacy Foundation Program with more than 500 children's books. The Herald will donate the books to local charities Reader to Reader and Raising a Reader MA.

"It means we can give books away to families who don't have access," said Donna DiFillippo of Raising a Reader MA. "We reach about 10,000 children and families in high- need communities across the state."

David Mazor of the Amherst-based Reader To Reader said the donation couldn't happen at a better time.

"In school they get books to read when they go home for vacation," Mazor said.

Carol Anne Conroy, president of the Herald's Mass Literacy Foundation, added: "We are honored to be recognized by Barnes & Noble for our efforts to support the individuals and organizations that make Massachusetts a leader in literacy education."

Source URL:

http://bostonherald.com/entertainment/books/2013/11/herald_barnes_noble_join_forces_to_promote_literacy