

Raising A Reader Helps Families Develop, Practice, and Maintain Home Literacy Routines.

HIGHLIGHTS

Recognized as **2021 Library of Congress Literacy Award Best Practice Honoree** specifically for our Family Shared Reading Program.

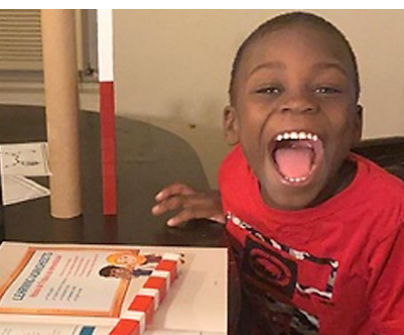


To support families during the added stress of the pandemic, Raising A Reader **developed and incorporated social emotional curriculum** into our programming.

WE INNOVATED TO ADDRESS EMERGING NEEDS

Raising A Reader responded with evidence-based, effective and easy to implement solutions, received invitations to partner, accolades and more! Here are some of our yearly highlights:

- **Expanded Super Summer Learning Adventures and Family Shared Reading Program.** Both models build home libraries, include bilingual supports for caregivers, and engage families in reading readiness routines.
- **Launched the development of a new pilot program for pediatricians and preschool teachers** that reinforces literacy routines through well-child visits.



BY THE NUMBERS

286 Affiliates & Program Partners

(libraries, family resource centers, schools, child care centers and unexpected places such as housing developments and food banks)

34 States

We provided support to 3000 implementation sites from the heart of metropolitan areas, across rural communities and in sprawling suburbs

150,000 children and families participated in a Raising A Reader program

Classic Red Book Bag Program:
Approximately 128,000

Family Shared Reading Program:
5,551 families

Super Summer Learning Adventures:
15,224 families

96% Affiliate Retention Rate

3000 Book Titles*

Our carefully curated and diverse selection offers books in 13 languages including ASL, Touch and Feel, Wordless, Special Needs, Native American, Braille, STEAM and BIPOC-focused selections.

3,163 hours of training on implementation of RAR programs

OUR PROGRAMS

Classic Red Book Bag Program is designed to help families develop, practice and maintain home reading routines.

Children receive a Red Book Bag each week filled with award-winning, multicultural books to take home and book share with the caring adults in their life.

Family Shared Reading Program is a fun way to support early literacy and school readiness through reading routines and meaningful home-school connections.

Family Shared Reading Program is designed to help families build home libraries. This bilingual English and Spanish program includes a family guide to support caregivers with strategies to maximize shared reading time together with their child.

Super Summer Learning Adventures reinforces early learning skills through investigation, critical thinking, imagination and meaningful family experiences.

Super Summer Learning Adventures activates summer learning and builds home libraries. Families receive bilingual English and Spanish easy-to-use tools and resources to support language, literacy and math development, social emotional learning and wellness activities.



“The RAR National team went above and beyond during COVID! I feel more connected to RAR Coordinators throughout the Nation. The ideas shared were so helpful! I am so proud to offer Raising A Reader to our County!”

—Shannon in San Luis Obispo, CA



About our Affiliates

4.4/5.0 Affiliate satisfaction rate

+ 13 new Affiliates

